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SERIES PROPOSAL QUESTIONNAIRE

I. The Proposed Series

I.1 Proposed Name of Series:

I.2 Briefly describe the objectives of the series and the reasons for its importance, i.e. does it break new ground?

I.3 Name any competing series, and publisher.

I.4 Describe how this series differs from those competing series, named above.

I.5 Do you envisage this series primarily consisting of (list in order of importance)?

- (i) Research monographs
- (ii) Student Texts
- (iii) Single author works
- (iv) Multiple author edited works

I.6 Which learned societies and associations would be interested in this series?

I.7 Which are the primary learned journals in this field? Please include publisher.

I.8 Please name other publications that would be likely to feature and / or review books in this series?

I.9 How many titles do you envisage being published over a 3 to 5 year period?

I.10 How large is the market for this series? Please identify a selection of key institutions where this discipline is taught/researched:

I.10.1 UK

I.10.2 North America

I.10.3 Other territories if relevant (Asia, Australia, Middle East etc)

I.11 Please confirm the target audience for this series? Please list in order of importance.

I.11.1 Undergraduates

I.11.2 Post-Graduates

I.11.3 Academics

I.12 Provide information on your proposed Editorial Panel

| Name | Institution | Reason for Selection |
|------|-------------|----------------------|
|------|-------------|----------------------|

2. Proposed Series Editor Information

2.1 Name:

2.2 Date/place of birth:

2.3 Preferred contact address:

2.4 Preferred phone/fax/e-mail information:

2.7 Present and former posts:

2.8 Professional and other honours:

2.9 Colleges, degrees etc.:

2.10 Books published:

| Title | Publisher | Year | Approx. sales |
|-------|-----------|------|---------------|
|-------|-----------|------|---------------|

2.11 Involvement (current or previous) in other series: